

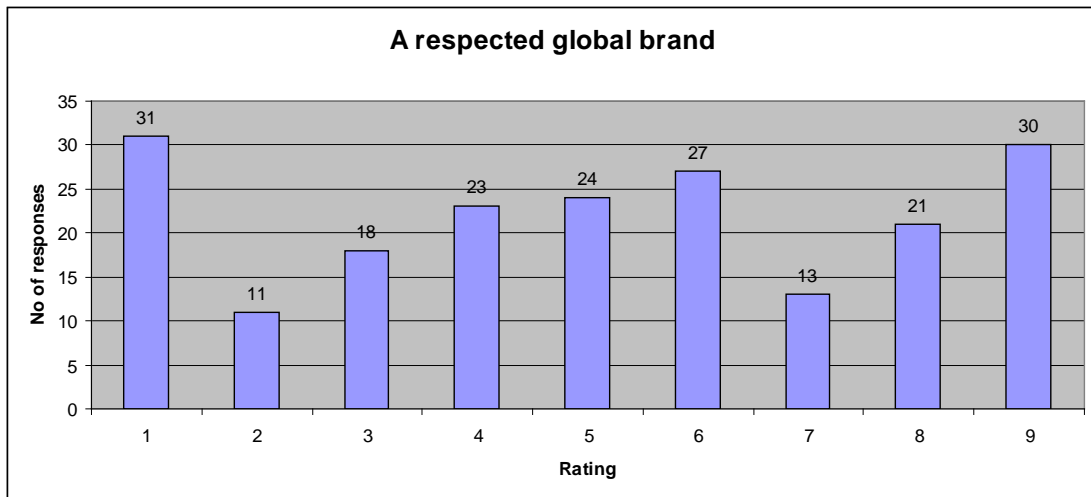
# SIFE Career Survey Analysis

## Employer Choice and your Future Career Plans

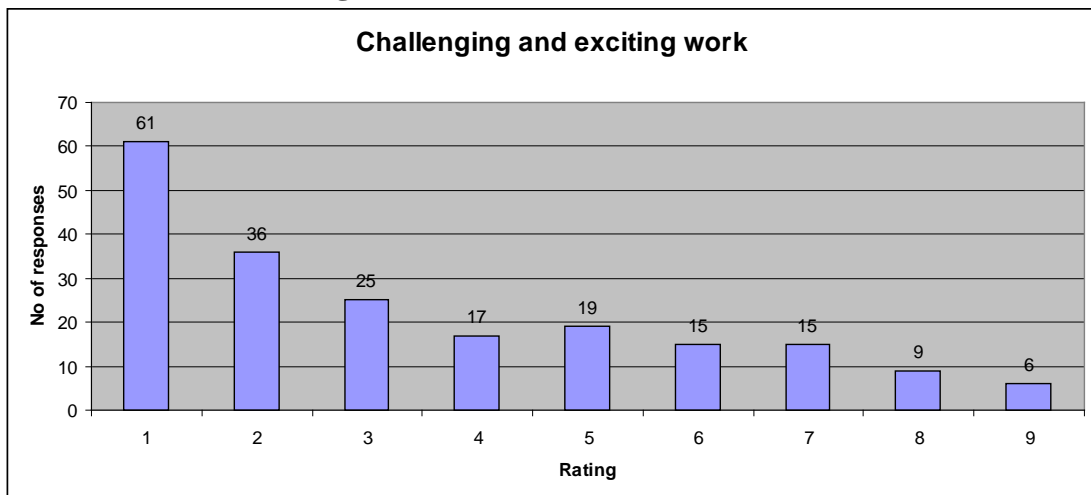
How important do you believe the following factors will be to you in your choice of future employer?

1 = most important / 9 = least important

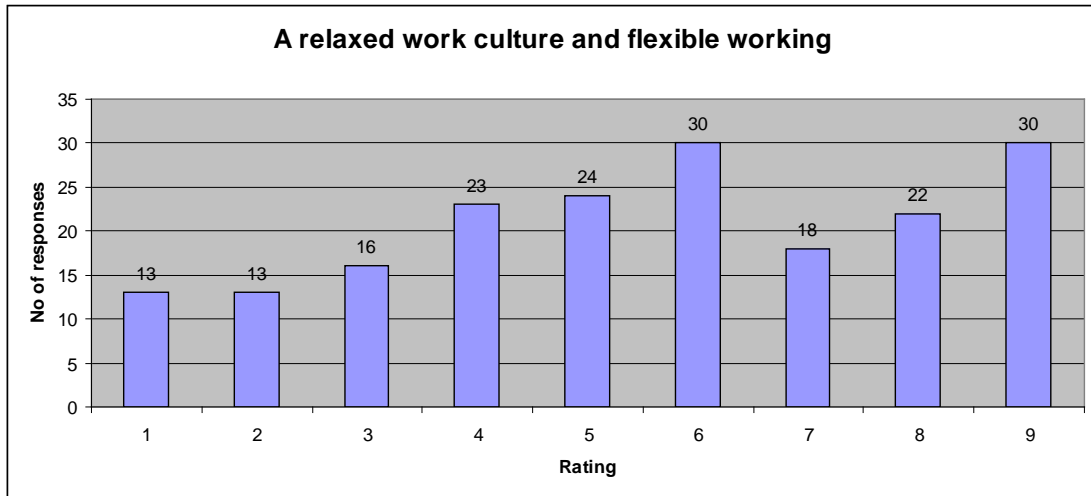
Scores between 1-4 rating = 83



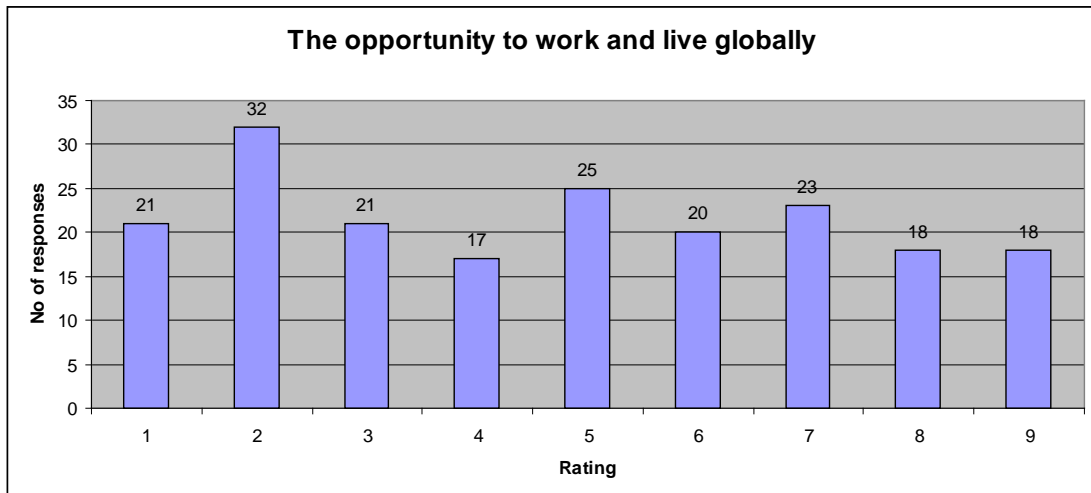
Scores between 1-4 rating = 139



**Scores between 1-4 rating = 65**



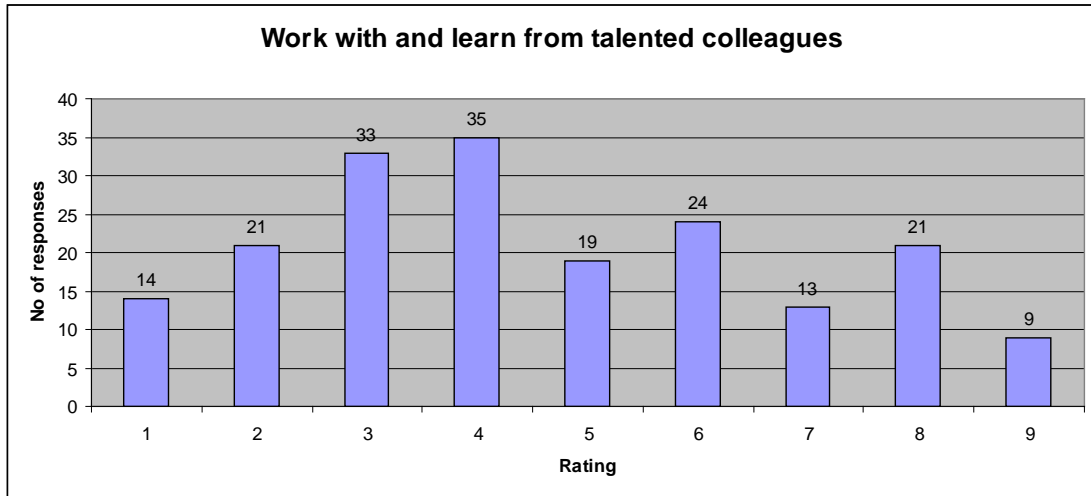
**Scores between 1-4 rating = 91**



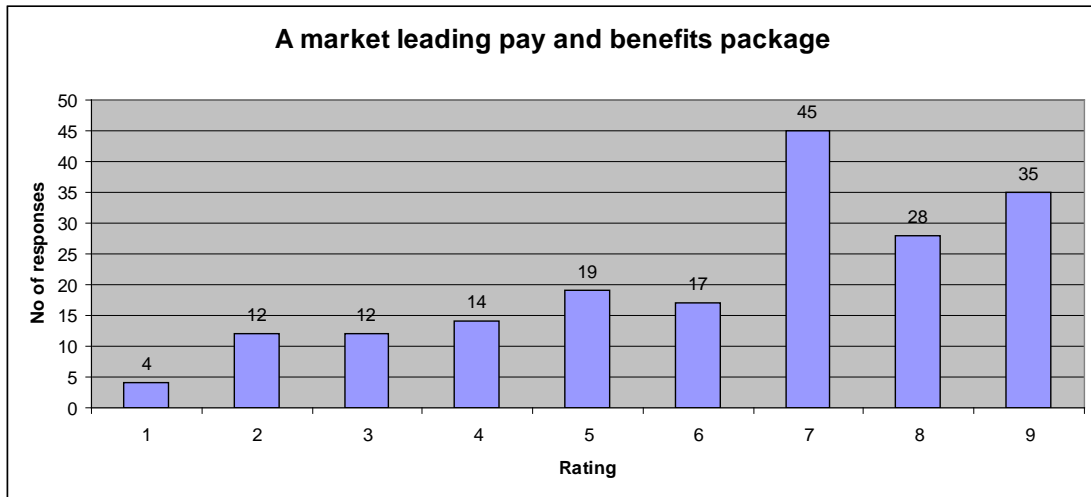
**Scores between 1-4 rating = 154**



**Scores between 1-4 rating = 103**



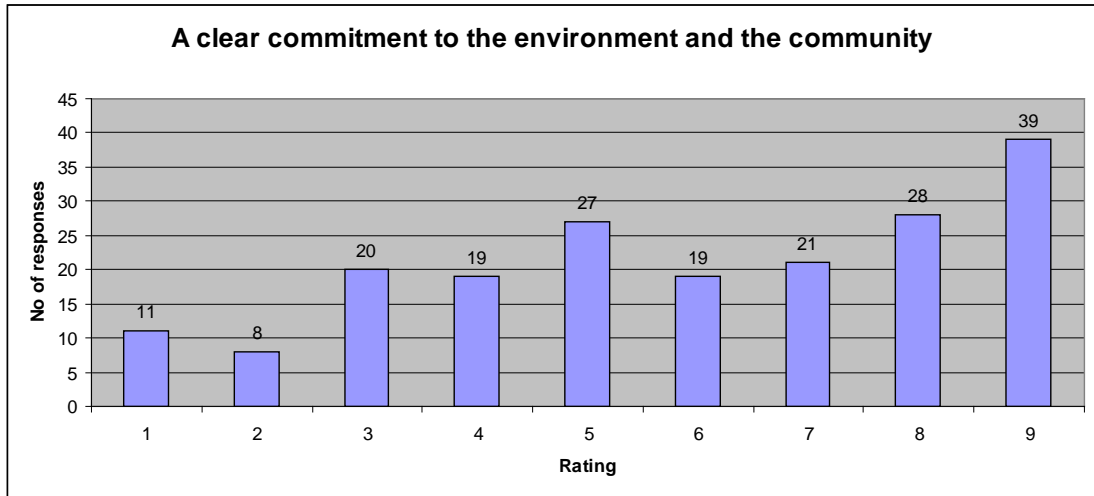
**Scores between 1-4 rating = 42**



**Scores between 1-4 rating = 87**

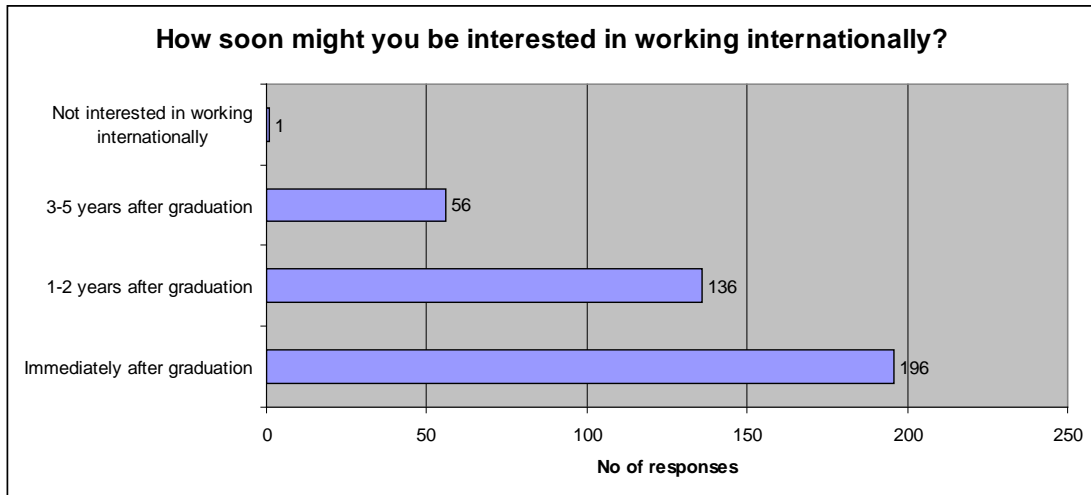


**Scores between 1-4 rating = 58**



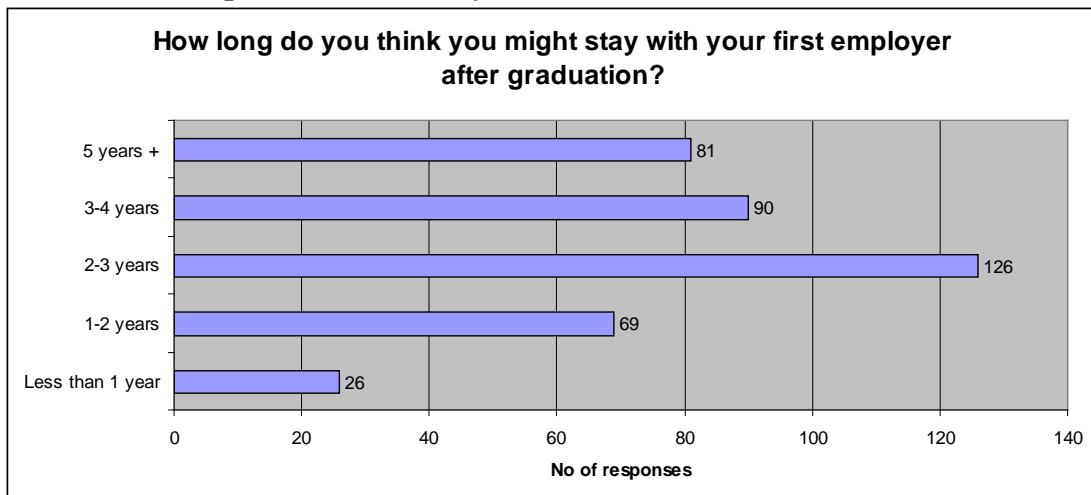
**Thinking about your future career, how soon might you be interested in working internationally?**

**Immediately after Graduation – over 50% of respondents**



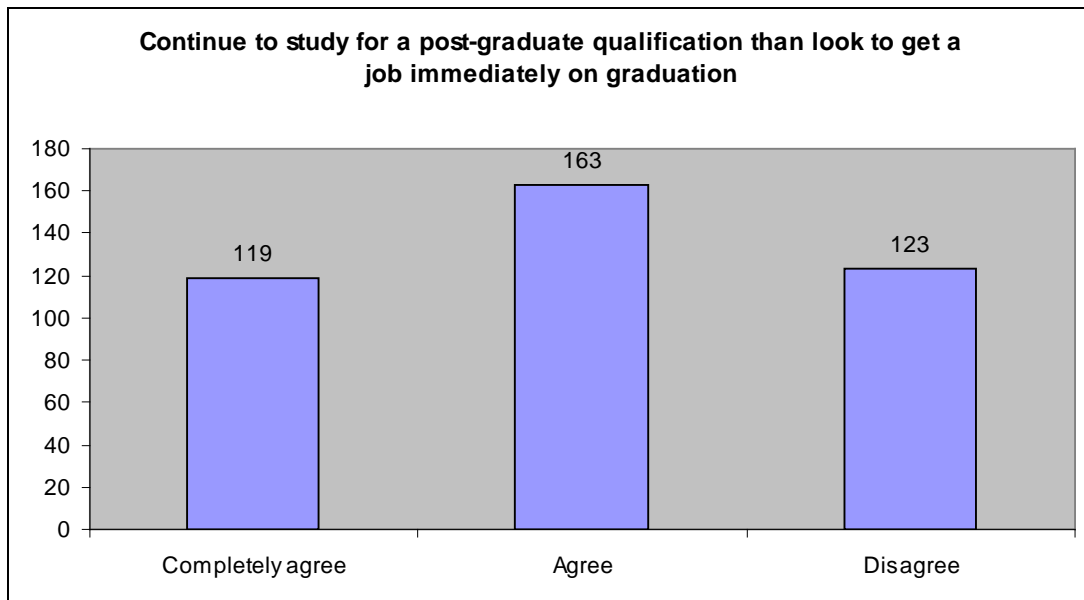
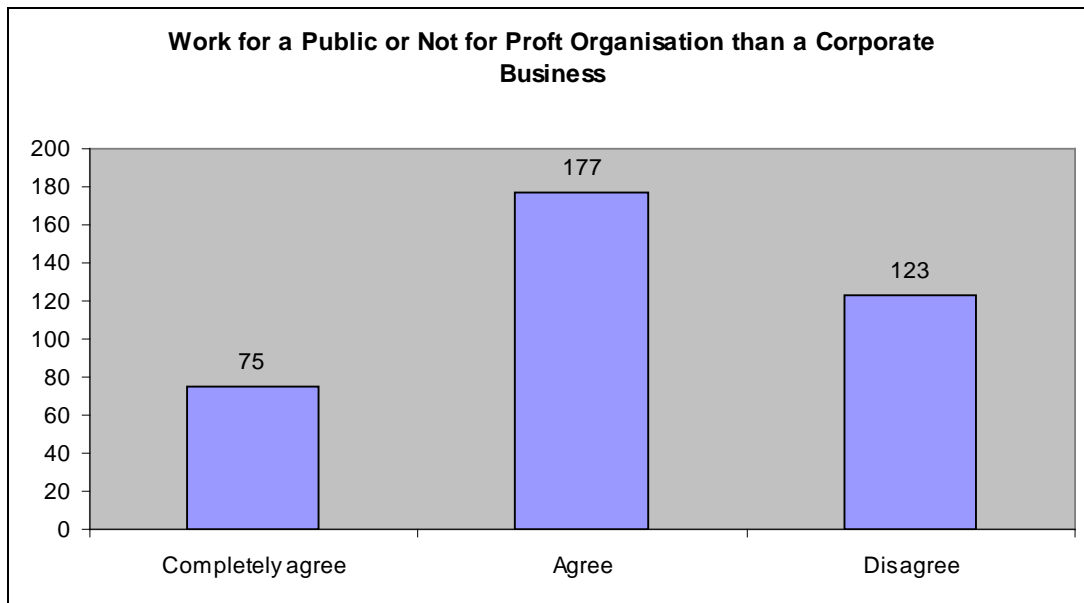
**How long do you think you might stay with your first employer after graduation?**

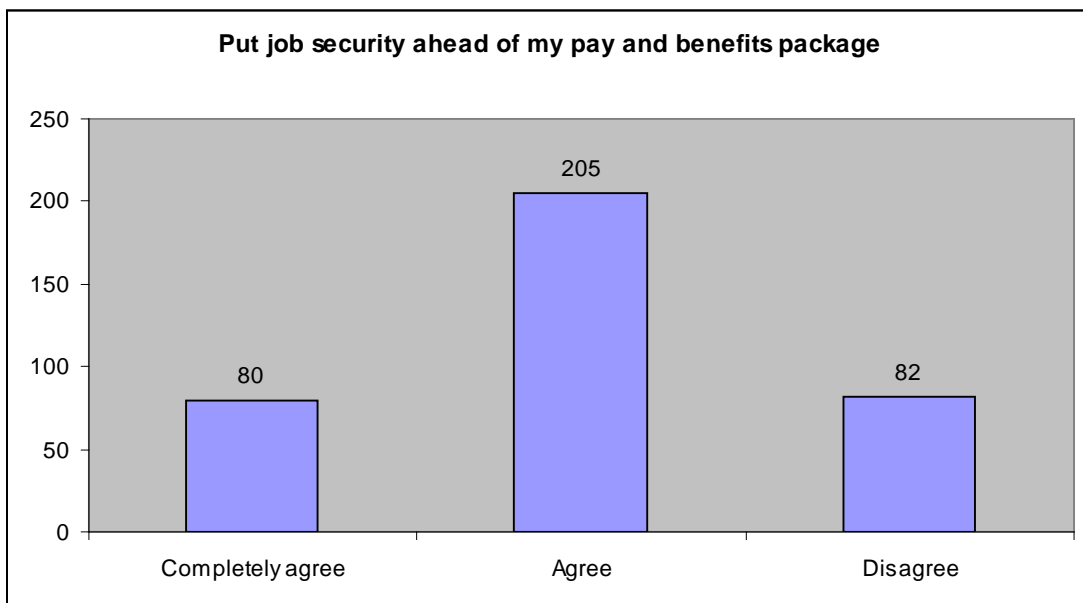
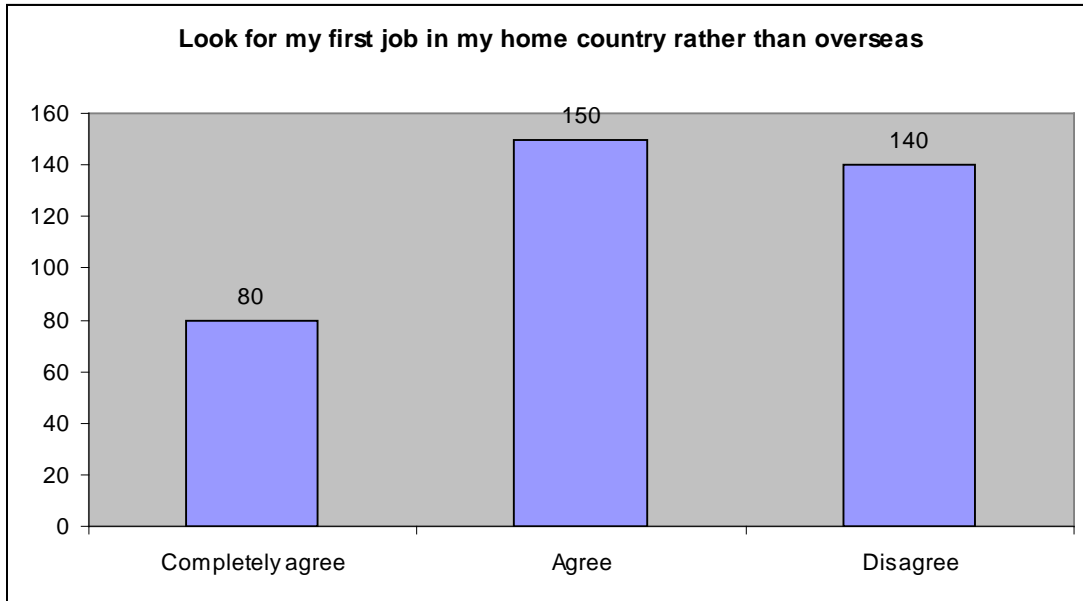
**Over 50% of respondents said 2-4 years**



**What impact might the global economic downturn have on your potential choice of future career?**

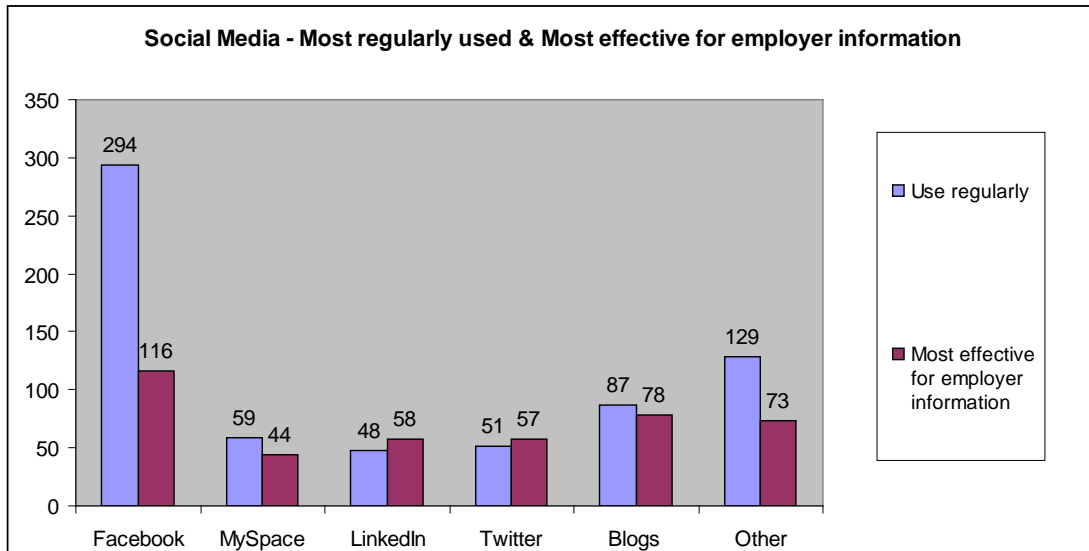
**As a result of the economic downturn I am now More Likely to:**





**Which social media do you use regularly (at least once per week) and which two would be the ones you would be most likely to use to find out more information about a future employer?**

**Majority of them rated Facebook as the most frequently used social media and the one they would most likely use to find out more information about a future employer**



**Which of the following do you associate with KPMG?**

**KPMG regarded as a prestigious global organisation**

